



Accelerating Breakthrough Innovation for the Global Enterprise

ideaPoint's best-in-class software enables global enterprises to capitalize on innovative ideas and technology at any stage of development regardless of whether they originated internal or external to your organization. With ideaPoint software, you can scout, evaluate, invest in, track and manage partnering and collaboration opportunities that spark innovation, accelerate new product development and ultimately drive growth – all within one secure, easy to use tool.

With ideaPoint software, companies can seize a range of growth opportunities, secure strategic partnerships, and manage critical requests, initiatives and alliances. Opportunities often include Mergers & Acquisitions, R&D Collaborations, Business Development & Licensing, and Investigator Initiated Studies.

ideaPoint provides full lifecycle management of opportunities from identification, through evaluation, negotiation, and alliance management; while offering robust tracking and reporting capabilities.

ideaPoint helps companies source and vet innovation opportunities in a secure virtual environment by leveraging a comprehensive toolset and best practices honed by working with the world's top science-based companies. These opportunities may result in partnerships or formal collaboration, and ideaPoint tracks key milestones associated with those relationships throughout their lifecycle.

With virtual team assembly and automated routing, robust tracking and on-demand reporting, the ideaPoint solution reduces administrative overhead, increases efficiency, streamlines processes, and provides a simple and intuitive user experience.

ideaPoint software helps global businesses:

- Scout, evaluate and capitalize on a range of innovation opportunities
- Secure strategic partnerships, and manage critical requests, initiatives and alliances
- Boost collaboration and visibility across organizations to enhance quality of decisions, breaking down functional and business unit silos
- Track and report on all milestones and tasks throughout the decision making process to ensure compliance and increase productivity
- Increase quantity and quality of opportunities reviewed while decreasing time to decision by streamlining decision and vetting workflows
- Mitigate risk of contamination for intellectual property
- Manage and provide documentation for corporate and agency compliance

About ideaPoint

ideaPoint, Inc. software solutions help R&D, Business Development and Innovation groups repeatedly identify and capitalize on innovation and partnering opportunities with the highest potential to create growth through new products, services and business models.

Since its launch in 2008, ideaPoint has delivered the software to transform and solidify innovation and strategic growth programs across worldwide enterprises and is trusted by 50% of the top global life science companies and by leaders in apparel, CPG and other industries.